

Funniest Business in Town!

YEAR 2

What is the FBiT?

It's a fundraising event consisting of a friendly competition among local business teams who will play a series of fast tabletop games of chance (and of little to no skill)*.

When are the FBiT games?

Right before the FREE Friday Night WJ&BF Kick Off Concert on **Friday, May 24**, at IRMC Park at N. 7th Street, Indiana, PA

5:30-6pm — On-site Registration

6pm — Let the "Funniest Business in Town!" games begin!

7-10pm — FREE WJ&BF Kick Off Concert with "Post Traumatik" opening for "Left Lane Cruisers" at IRMC Park.

What do we need to do?

First, register a team of four, do a few easy things beforehand to get pre-event points**, then show up ready to have fun and compete for more points with the on-site games.

How do we become the FBiT?

The team which scores the most points by participating in pre-event activities as well as playing on-site games wins!

**On-site games will be announce that night.*



Helping to keep the
**Westsylvania Jazz
& Blues Festival**
a FREE community event.
(and having fun along the way!)

****How to Get Pre-Event Points**

There are five ways for your business to score points before the event:

(Keep this sheet to use as a checklist).

Register **10/20 pts**
An easy-breezy 10 points right up front.
!!! (Register by May 23add 10 pts) !!!

Throw Down the Gauntlet **up to 20 pts**
Go ahead, challenge another business. If they accept your challenge and register a team, you get 10 points. (Provide their information on the application. We'll reach out to them.) Limit: 2 registered teams/20 pts.

Fill a Pint **up to 10/15 pts**
When you register your team, you will be given a "pint" to fill. Set it out and ask your employees, customers, friends, or whoever to toss in their loose change. Bring the filled pint the night of the event. We'll count it at the start of the games and divide your collection by 10. Your team gets those points (up to 10 pts).
EX: Your jar contains \$78.15. That's 7.815 points right there!
!!! (Collect over \$100 add 5 pts) !!!

Create a Great Basket **No Limit!**
Donate a gift basket for that evening's Silent Auction and whatever amount your basket goes for, we'll divide that amount by 10, and your team gets ALL those points. **EX:** Your basket goes for \$175... your team gets 17.5 points!

Bring Your Posse **No Limit!**
Ask your co-workers, customers, family, and friends to attend the Friday Night Kick Off concert and to drop a few \$\$ in your designated jar by the end of the opening act. For every dollar your guests donate, your business gets TWO points!

Winners will be announced between acts of the Friday Night Kick Off Concert.

Register to your business to compete to become the **Funniest Business in Town!**

and help keep the Westsylvania Jazz & Blues Festival a FREE Community Event!

What each participating business receives:

Utmost and foremost, our sincerest gratitude and appreciation. And if that wasn't enough:

- A great evening out with possibly the funniest people in town!
- Mention on all of our social media sources.
- Your business' \$50 entry fee applied to your 2019 Westsylvania Jazz & Blue Festival sponsorship.

What the Funniest Business in Town wins:

Besides the obvious bragging rights, the winner will also receive:

- The "Funniest Cup in Town" for a year... it's the official traveling trophy of the "Funniest Business in Town."
- An authentic vintage Westsylvania Jazz & Blues Festival T-shirt for each team member.
- A super cool "Keep the Cup" cup for each team member over 21. (Use the cup that night and at the Westsylvania Jazz & Blues Festival the next day for a discount on your Noble Stein and Levity refreshment.)
- An announcement declaring your business the "Funniest Business in Town" during the opening of the of the 6th Annual Westsylvania Jazz & Blue Festival on the morning of Saturday, May 25.
- Your rightful place at the festival... your business' name and logo obnoxiously on displayed at the festival's main information booth.
- Announcement on all of our social media sources.
- Our best effort to get your photo in local news outlets.

We wish to participate in this event by registering a four-member team.

Business Name: _____ Phone: _____

Contact Person: _____ Email: _____

Address: _____

We would like to challenge these two businesses to just try and beat us:

(BUSINESS NAME)

(BUSINESS NAME)

(CONTACT NAME)

(CONTACT NAME)

(STREET ADDRESS)

(STREET ADDRESS)

(CITY, STATE, ZIP)

(CITY, STATE, ZIP)

Please make your check for \$50 out to: "Indiana Arts Council / WJ&BF"
Send your check and this completed form to: Indiana Arts Council, P.O. Box 563, Indiana, PA 15701
Or email your completed form to: IndianaArtsCouncil@gmail.com